



We Dreamin' OK

SPONSORSHIP PROSPECTUS

OKLAHOMA CITY, OKLAHOMA, USA | OCTOBER 23, 2024

WWW.WEDREAMINOK.COM

A photograph of a modern building interior. In the foreground, a red carpeted staircase with metal railings leads up. In the middle ground, a tall, silver water dispenser stands on the carpet. The background features large glass windows and a balcony with a glass railing, overlooking a cityscape. The overall atmosphere is bright and professional.

TABLE OF CONTENTS

Overview

Event Details

Why Sponsor?

Audience Profile

Venue

Exhibition Packages

Layout

Marketing Opportunities

Key Dates

OVERVIEW

From our humble beginnings as a few loosely connected user groups in Oklahoma City and Tulsa, we have been striving to deliver quality educational content and networking experiences to the Trailblazer community of Oklahoma for many years.

Now it's time for the next step in our evolution. A chance to be bigger, bolder, and better than ever as we join forces with Techlahoma, the WeDreamin team, MVP's, evangelists, and other Salesforce enthusiasts to create Oklahoma's first Salesforce full-day conference experience.

We Dreamin' OK 2024

Where the Future Takes Shape



Better
Together!

1,300 Attendees
80 Speakers
50 Sponsors

100 Attendees
6 Sessions
1 Keynote

5 Groups
4 Clouds
1 Community



EVENT DETAILS



INNOTECH
INNOVATION | TECHNOLOGY | EVENTS

Oklahoma City Convention Center

100 Mick Cornett Drive, Oklahoma City, OK, USA

October 23, 2024

WHY SPONSOR?

Our content covers the gamut of Salesforce technologies, from basic administration to enterprise architecture, development, and even artificial intelligence across multiple product areas including Sales Cloud, Data Cloud, Marketing Cloud, Service Cloud, MuleSoft - even Heroku and Snowflake. This translates into more opportunities to engage with prospects, influencers, and decision makers, putting your company in front of an entirely new audience.

But that's not all. We are joining forces with [InnoTech](#) for a combined event with a potential audience of more than [1,000 attendees](#).



EXPOSURE

Promote your company to executives, business leaders, subject matter experts, and technology enthusiasts



ENGAGEMENT

Present your brand, showcase your products & services, amplify your message



LEAD GENERATION

Network with key decision makers and potential clients, communicate your knowledge & experience.

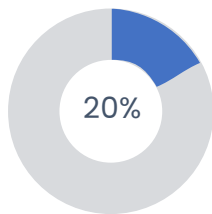


Historically, our attendees have been focused on a single cloud stack. But times change, and as many companies are adopting multi-cloud strategies, we want to be the go-to event for the best content from the most knowledgeable speakers in the most popular cloud technologies.

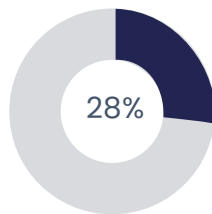
Our audience will now include decision makers, influencers, executives, and practitioners of [Microsoft](#), [Salesforce](#), [Google Cloud](#), [Amazon Web Services](#), and more.

If it's happening in the cloud, we will be covering it at the **We Dreamin' OK + InnoTech.**

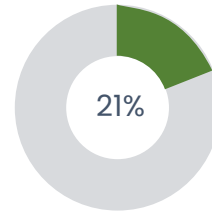
COMPANY/ORGANIZATION SIZE



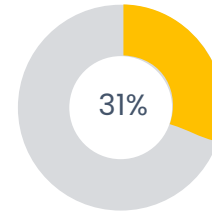
1 - 99



100 - 499



1000 - 4999



5000+

VENUE

Centrally located in the heart of Oklahoma City

Upscale hotels, pubs, and restaurants within short walking distance

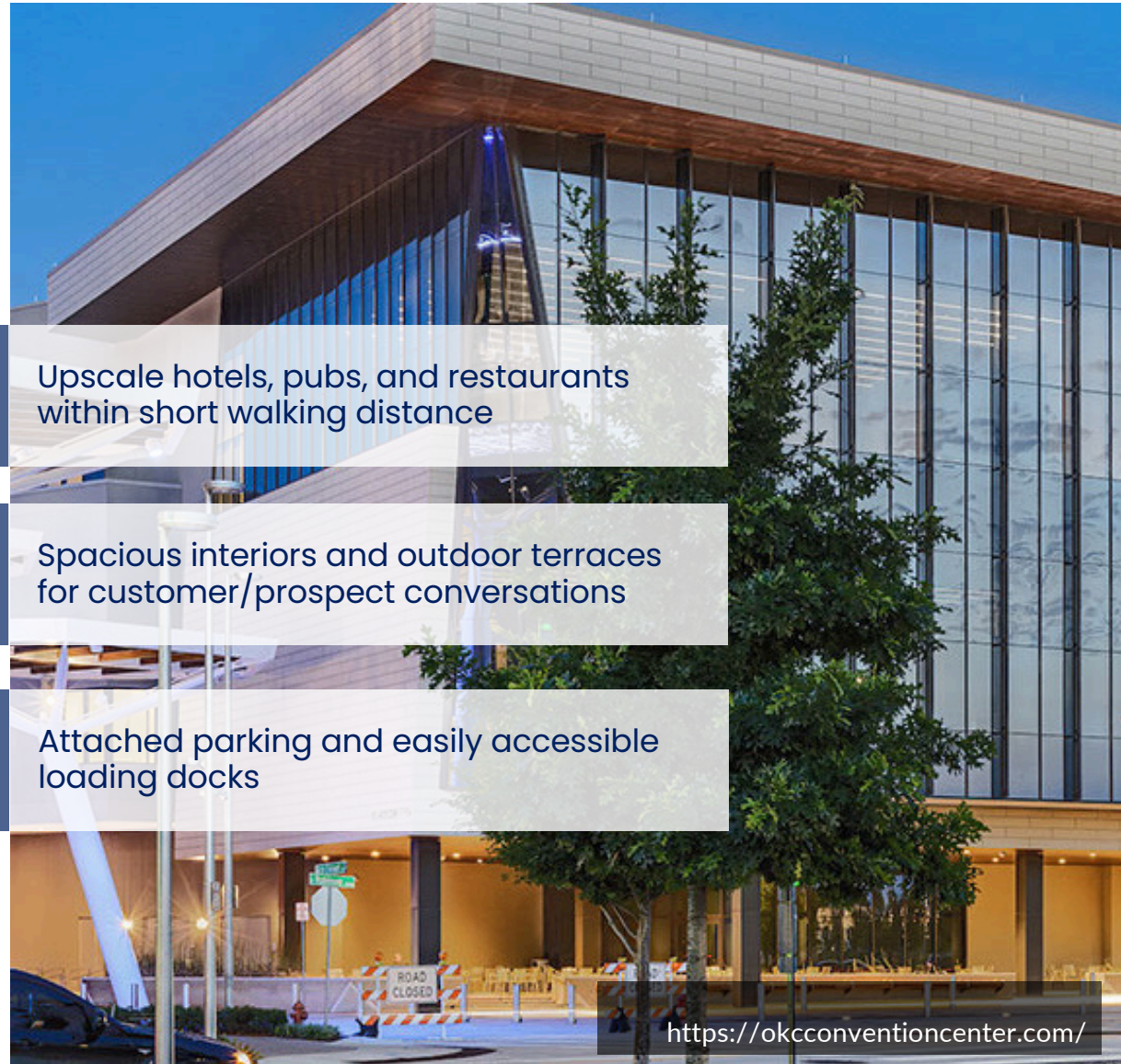
Minutes from Will Rogers International Airport with connections to every major US city

Spacious interiors and outdoor terraces for customer/prospect conversations

Convenient access to the city via Oklahoma City Streetcar

Attached parking and easily accessible loading docks

<https://okconventioncenter.com/>



EXHIBITION PACKAGES

\$5,000
PLATINUM

Official summit sponsor
Prime media placement
Lunch Keynote Intro
Prime booth location
Attendee contact info
Lead Collection

1

\$2,500
GOLD

Booth selection
Preferred media placement
Lead collection
Booth giveaways

4

\$1,000
SILVER

Media placement
Lead collection
Booth giveaways

10

KEY DATES

10/22/24 Exhibitor Load-In
Speaker Appreciation

10/23/24 Registration
Breakouts
Attendee Party
Giveaways





CONTACT INFORMATION

Eric Shupps

Phone/SMS: +1 972 679 9575

Email: sponsors@wedreamin.org

Web: www.wedreaminok.org/resources/contact